

18th October MSC MOG AM session

Recording by Rick

Transcription by Otter AI

Summary of transcript by Claude AI

Here is an expanded summary of the key points relating to the use of the Most Significant Change (MSC) technique from the meeting transcript:

Challenges in applying MSC

- Dealing with diversity of decentralized, independently managed activities that differ more than they are similar poses problems for quantitative approaches as it requires reducing everything to a common denominator. MSC is better suited for this context.
- Managing collection of large numbers of stories from many participants. Possible solutions discussed included using sampling strategies to select a subset of stories, using AI to analyse and summarize multiple versions of stories that could be presented to a selection panel, and having multiple parallel selection panels to handle the volume.

Collecting stories

- Personal interviews allow going back to same participants to validate and get more detail on their stories. Just having written stories does not allow this continued interaction.
- Need to clearly explain importance of stories to participants so they provide meaningful, reflective ones rather than just routine reporting.
- Collecting stories is an opportunity for participants to reflect which can lead to positive change for the storyteller themselves. Time invested shows value of their perspectives.

Selection processes

- Important to capture selection panel's specific reasons for choosing particular stories as significant. This adds another layer of meaning and interpretation to the story.
- Can have multiple parallel selection panels involving different constituencies to get different perspectives and identify overlapping or contradictory views.
- Bias can affect selection, e.g. choosing simple positive stories or ones that align with certain predetermined goals. Need to be aware of biases.

Other applications

- MSC used across diverse contexts like tourism impact evaluation and assessing child education programs over summer.

- Integrating MSC technique with other approaches such as outcome harvesting to leverage strengths of both.

- Applying MSC over time allows collecting multiple iterative rounds of stories from the same program.

Overall, the discussion covered practical challenges and solutions in applying MSC in different contexts. Key aspects included data collection, selection processes, complementary techniques and uses over time.

Prompts used with Claude AI

Please provide a summary of this meeting transcript. Ignore the discussions about the organisation of the event, including who in the working group will do what. Focus on the discussions about all aspects of the uses of the MSC (Most Significant Change) technique. Organise the summary into sections dealing with different kinds of issues relating to the use of MSC

Now increase the size of this summary by 100% by including more details. But avoid any repetition.