

# Measuring Up: HIV-related advocacy evaluation training pack (draft)

## Description

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HIV-related advocacy evaluation training for civil society organisations.

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This training pack is published by the Alliance and the International Council of AIDS Service Organizations (ICASO) and consists of two guides designed for advocacy, monitoring and evaluation staff of civil society organisations (including networks) who are involved in designing, implementing and assessing advocacy projects at different levels. The purpose of these guides is to increase users' capacity to evaluate the progress and results of their advocacy work. The guides aim to:

1. help users to identify and confront the challenges faced by community-based organisations evaluating HIV-related advocacy
2. introduce new thinking for designing advocacy evaluations
3. give users the opportunity to apply some aspects of the evaluation design process to their specific contexts
4. make users aware that advocacy evaluation is a fast-growing and evolving field, with a large number of publications on advocacy evaluation design, approaches and methods available via the Internet and summarised in the resources section of the learner's guide.

## Category

1. Uncategorized

## Tags

1. advocacy
2. Civil Society / NGO
3. HIV
4. Training

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