

## 27 Oct Symposium: NGO-IDEAs – grassroots based impact monitoring

### Description

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Date: 27 October 2011

Venue: Bonn, Germany

Dear all,

For the last three years, 14 German NGOs with 40 NGOs from Asia and Africa have been working to develop tools for assessing change and its causes, in short: impact monitoring that were to be specifically relevant for NGOs. Under the name of NGO-IDEAs, tools were developed through which target groups set their own goals and monitor their achievements. NGOs and in some cases government agencies use the data generated for quantitative and qualitative assessment and reporting on outcome/impact.

Filtering according to poverty category is possible. The tools have been successfully applied in various sectors (from Saving and Credit through lactating mothers and primary schools to the inclusion of Persons with Disabilities). NGOs in East Africa, South Asia and the Philippines are now sustaining the application of the tools and spread them spontaneously to other projects and organisations. Programs have been improved through the tools and the application itself leads to more ownership and autonomy of grassroots organisations.

On Oct 27, the results of the 3-year phase will be discussed publicly. Two partners (Mary Mate, Catholic Diocese of Embu; Kenya and Alma de la Paz, Kapwa Upliftment Foundation, Philippines) will present their experiences and international experts will discuss the approach. Speakers and Panel: Christiane BÄ¶gemann-Hagedorn, Head of Civil Society and Economy Department and Michaela Zintl, Head of Evaluation Department (BMZ/German Ministry for Development), Robert Chambers IDS Sussex), Cecile Kusters (Centre of Development Innovation, Wageningen), Susanne Neubert (National Opinion Research Centre at the University of Chicago, DÄ¶rte Segebart, Freie UniversitÄ¶t, Berlin).

Some places are still available. More information and the registration form: <http://www.ngo-ideas.net/news/>, items of 10/10/2011 and 06/30/2011.

Publications can be downloaded from [www.ngo-ideas.net/publications](http://www.ngo-ideas.net/publications). The symposium focuses on the Impact Toolbox – one of three main products of NGO-IDEAs.

Check the Impact Toolbox: [http://www.ngo-ideas.net/impact\\_toolbox/](http://www.ngo-ideas.net/impact_toolbox/) and the Field Experience: [http://www.ngo-ideas.net/field\\_experiences/](http://www.ngo-ideas.net/field_experiences/)

NGO-IDEAs also has an advisory role to VENRO, the German development NGO's umbrella body. VENRO recently published a position paper "Quality before Proof" that sets "empowerment" as one of four purposes of impact observation. <http://www.venro.de/evaluation.html>. The symposium takes place in the wider context of this paper that has generated some discussion in Germany.

Kind regards

Bernward Causemann/NGO-IDEAs

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### **Category**

1. Types of Events
2. Workshops

### **Tags**

1. Civil Society / NGO
2. impact monitoring
3. tools

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