The Elusive Craft of Evaluating Advocacy

Description

Tweet

Original paper by Steven Teles, Department of Political Science, Johns Hopkins University, and Mark Schmitt, Roosevelt Institute. Published with support provided by The William and Flora Hewlett Foundation. Found courtesy of **@alb202**

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â??The political process is chaotic and often takes years to unfold, making it difficult to use traditional measures to evaluate the effectiveness of advocacy organizations. There are, however, unconventional methods one can use to evaluate advocacy organizations and make strategic investments in that arenaâ?•

Tags

1. advocacy
2. influence
3. Journal
4. policy

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