

# Who Measures Change

## Description

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[“Who Measures Change?”](#) is a detailed introduction to the participatory monitoring and evaluation of communication for social change. It explains the value of a participatory approach and outlines key PM&E principles and stages in the process. It also includes tools on M&E methodologies, indicators and questions relevant to CFSC, and a sample of relevant data collection techniques.

[Measuring Change](#) is an abridged 12p. version of Who Measures Change? produced for practitioners and community groups interested in further developing their skills in communication for social change and in participatory monitoring and evaluation.

[Communities Measure Change](#) is an at-a-glance reference guide to the participatory monitoring and evaluation of communication for social change, designed to be distributed during CFSC and related training workshops.

All are produced by the [Communication for Social Change Consortium](#)

## Tags

1. communications

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