

# LINKING MONITORING AND EVALUATION TO IMPACT EVALUATION

## Description

[Tweet](#)

Burt Perrin, Impact Evaluation Notes No. 2. April 2012 Rockefeller Foundation and Interaction.  
[Available as pdf](#)

### Summary

This is the second guidance note in a four-part series of notes related to impact evaluation developed by InterAction with financial support from the Rockefeller Foundation. This second guidance note, *Linking Monitoring and Evaluation to Impact Evaluation*, illustrates the relationship between routine M&E and impact evaluation – in particular, how both monitoring and evaluation activities can support meaningful and valid impact evaluation. M&E has a critical role to play in impact evaluation, such as: identifying when and under what circumstances it would be possible and appropriate to undertake an impact evaluation; contributing essential data to conduct an impact evaluation, such as baseline data of various forms and information about the nature of the intervention; and contributing necessary information to interpret and apply findings from impact evaluation.

### Contents

#### Introduction 1

1. How can monitoring and other forms of evaluation support impact evaluation?
  - 1.1. Main characteristics of monitoring, evaluation, and impact evaluation
  - 1.2. How M&E can contribute to impact evaluation
2. How to build impact evaluation into M&E thinking and practices
  - 2.1. Articulate the theory of change
  - 2.2. Identify priorities for undertaking impact evaluation
  - 2.3. Identify information/data needs
  - 2.4. Start with what you have
  - 2.5. Design and implement the impact evaluation, analyze and interpret the findings
  - 2.6. Use the findings
  - 2.7. Review, reflect, and update
3. Engaging all parts of the organization
  - 3.1. M&E: A core management function requiring senior management leadership and support
  - 3.2. An active role for program staff is required

#### Summary

#### References and Other Useful Resources

#### Annex 1 – Contribution analysis

## Category

1. Uncategorized

## Tags

1. impact evaluation

**Date**

16/05/2026

**Date Created**

24/04/2012

**Author**

admin