

Comic: The problem with averaging star ratings

Description

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Courtesy of <http://xkcd.com/937/>



THE PROBLEM WITH AVERAGING STAR RATINGS

RD Comment: This problem is not unique to websites and smart phones. More than one donor agency uses “traffic lights” (red, amber, green ratings) to summarise complex performance information into a simple-enough-to-digest form for their hard pressed senior managers

Category

1. Uncategorized

Tags

1. comic
2. ixcd

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