

# Conference: Next Generation Evaluation: Embracing Complexity, Connectivity and Change

## Description

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“On Nov. 14th 2013, FSG and Stanford Social Innovation Review convened [Next Generation Evaluation: Embracing Complexity, Connectivity and Change](#) to discuss emerging ideas that are defining the future of social sector evaluation. The Conference brought together nearly 400 participants to learn about the trends driving the need for evaluation to evolve, the characteristics and approaches that represent Next Generation Evaluation, and potential implications for the social sector.”

The conference website provides 8 video records of presentations and pdf copies of many more.

Introducing Next Generation Evaluation, Hallie Preskill, Managing Director, FSG [Introducing Next Generation Evaluation](#)

Developmental Evaluation: An Approach to Evaluating Complex Social Change Initiatives, Kathy Brennan, Research and Evaluation Advisor, AARP [Developmental Evaluation: An Approach to Evaluating Complex Social Change Initiatives](#)

Shared Measurement: A Catalyst to Drive Collective Learning and Action , Patricia Bowie, Consultant, Magnolia Place Community Initiative, [Shared Measurement: A Catalyst to Drive Collective Learning and Action](#)

Using Data for Good: The Potential and Peril of Big Data, Lucy Bernholz, Visiting Scholar, Center on Philanthropy and Civil Society, Stanford University, [Using Data for Good: The Potential and Peril of Big Data](#)

Frontiers of Innovation: A Case Study in Using Developmental Evaluation to Improve Outcomes for Vulnerable Children, James Radner, Assistant Professor, University of Toronto, [Frontiers of Innovation: A Case Study in Using Developmental Evaluation to Improve Outcomes for Vulnerable Children](#)

Project SAM: A Case Study in Shared Performance Measurement For Community Impact , Sally Clifford, Program Director, Experience Matters  
Tony Banegas, Philanthropy Advisor, Arizona Community Foundation, [Project SAM: A Case Study in Shared Performance Measurement For Community Impact](#)

UN Global Pulse: A Case Study in Leveraging Big Data for Global Development, Robert Kirkpatrick, Director, UN Global Pulse, [UN Global Pulse: A Case Study in Leveraging Big Data for Global Development](#)

Panel: Implications for the Social Sector (‘So What?’), Presenters: Lisbeth Schorr, Senior Fellow, Center for the Study of Social Policy; Fay Twersky, Director, Effective Philanthropy Group, The William and Flora Hewlett Foundation; Alicia Grunow, Senior Managing Partner, Design,

Development, and Improvement Research, Carnegie Foundation for the Advancement of Teaching  
Moderator: Srik Gopalakrishnan, Director, FSG

Small Group Discussion: Implications for Individuals and Organizations (â€œNow What?â€•) ,  
Moderator: Eva Nico, Director, FSG, Embracing Complexity, Connectivity, and Change , Brenda  
Zimmerman, Professor, York University,Â [Embracing Complexity, Connectivity, and Change](#)

## Category

1. Conferences

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