

# Vancouver Outcome Mapping Training Workshop – September 21-24

## Description

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Date: September 21-24

Venue: Vancouver

Outcome Mapping is a practical, flexible and participatory approach to planning, monitoring and evaluation. First introduced by the International Development Research Centre (IDRC) in 2000, Outcome Mapping (OM) has been used in projects, programs and organizations around the world. A growing body of donor agencies, NGOs and monitoring and evaluation professionals are adopting OM because it helps them address complexity issues that other, more traditional methods do not consider.

An integrated system of planning, monitoring and evaluation (PM&E), Outcome Mapping:

- Clarifies intended interventions and desired outcomes
- Assesses contributions to social change
- Brings partners and stakeholders into PM&E processes
- Fosters social as well as organizational learning
- Strengthens partnerships and alliances
- Integrates M&E into projects or programs from the planning stage
- Balances M&E for accountability with M&E for learning
- Provides tools and vocabulary for understanding the complexity of social change

At the end of three days of training + one day of consultation and discussion, participants will be able to:

- Understand and convey the core concepts and principles of OM
- Begin to apply OM in their organizations and projects
- Combine OM with existing M&E methods
- Join the international community of OM users

The course methodology will embody the participatory values that are at the core of OM, combining theory with group discussion, individual reflection, small group practice and case studies. Course materials include a training manual, CD-ROM containing OM information in three languages (English, French and Spanish), and the book Outcome Mapping: Building Learning and Reflection in to Development Programs by S. Earl, F. Carden and T. Smutylo.

Location: The workshop will be held at the Vancouver Rowing Club, Stanley Park, Vancouver, British Columbia, Canada

Date / time: September 21 - 24, 2009, 8:30 am - 4:30 pm. A detailed program will be provided in advance.

Cost: 50. per person

This includes materials, lunches and coffee/tea breaks.

(Please note: we cannot offer bursaries or financial support for this workshop)

Language: The workshop will be conducted in English.

Space limited to 25 participants

For more information, or to register, contact:  
outcomemapping.vancouver@gmail.com

Trainer-Facilitators:

Terry Smutylo, former Director of Evaluation at the International Development Research Centre (IDRC) is currently working in Europe, Asia and Africa as an Outcome Mapping trainer/facilitator and as an independent evaluation consultant. tsmutylo@magma.ca

Kevin Kelpin, was a member of the Evaluation Unit at the International Development Research Centre (IDRC) from 2002 to 2007. He currently works in Asia, Africa and Europe as an evaluative thinking specialist leading workshops on Monitoring & Evaluation, Strategic Planning, and Knowledge Management. kkelpin@gmail.com

## Category

1. Training
2. Types of Events

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