

# Who Measures Change

## Description

[Tweet](#)

• [Who Measures Change?](#) is a detailed introduction to the participatory monitoring and evaluation of communication for social change. It explains the value of a participatory approach and outlines key PM&E principles and stages in the process. It also includes tools on M&E methodologies, indicators and questions relevant to CFSC, and a sample of relevant data collection techniques.

[Measuring Change](#) is an abridged 12p. version of Who Measures Change? produced for practitioners and community groups interested in further developing their skills in communication for social change and in participatory monitoring and evaluation.

[Communities Measure Change](#) is an at-a-glance reference guide to the participatory monitoring and evaluation of communication for social change, designed to be distributed during CFSC and related training workshops.

All are produced by the [Communication for Social Change Consortium](#)

## Tags

1. communications

## Date

10/04/2026

## Date Created

05/04/2005

## Author

admin