

## 3ie's proposes a Commitment to Evaluation Indicator (c2e)

### Description

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International Initiative for Impact Evaluation (3ie) [-Terms of Reference for a Research Consultancy](#) White paper for the Commitment to Evaluation Indicator

Background: Experience to date shows that the use of evidence by donors and governments when designing and adopting development programmes remains sporadic. There are many examples where a programme was shown to have no impact but was expanded, as well as examples of programmes with positive impact being terminated. To promote better use of evaluation evidence in policy making and programme design, 3ie is launching a Commitment to Evaluation (c2e) indicator. The indicator will provide a measurement of government and donor agency use of evaluation evidence allowing for recognition and reward for progress and good practice. The indicator will be developed and piloted in 2012 for donor agencies with the intent to recognize donors that make systematic use of evidence and thus motivate others to do the same.

3ie's initiative follows the example of other successful efforts to use awards or indexes to focus the attention of policymakers. Indexes such as the UN Development Programme's Human Development index, Transparency International's Corruption Perception index, and the Centre for Global Development's Quality of ODA (QuODA) index have raised awareness on key issues and influenced practice of governments and development agencies. The Mexican National Council for the Evaluation of Social Development Policy (CONEVAL) annual award for good practices in social evaluation has strengthened political buy-in and commitment to evaluation in Mexico. In developing this c2e indicator, 3ie will draw from the lessons learned by similar initiatives on how best to motivate and award evaluation practices and build and run an effective cross-agency and cross-country indicator. More detailed background information on the rationale and theory of change behind the project is available in the discussion note in the annex. See [ToRs](#) for rest of the text including annex.

### Category

1. Uncategorized

### Tags

1. 3ie
2. index
3. indicator

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