# Participatory Video and the Most Significant Change: a guide for facilitators

# **Description**

**Tweet** 

by Sara Asadullah & Soledad Muñiz, 2015 Available as pdf via this webpage

â??The toolkit is designed to support you in planning and carrying out evaluation using PV with the MSC technique, or PVMSC for short. This is a participatory approach to monitoring, evaluation and learning that amplifies the voices of participants and helps organisations to better understand and improve their programmesâ?•

Rick Davies comment: a?? The advice on handling what can be quite emotional moments when people tell

stories that matter to them is well said, and is often not covered in text or training introductions to MSC. The advice on taking care with editing video records of MSC stories is also good, addressing an issue that has always niggled me.â??

### **Contents**

INTRODUCTION 8
PREFACE 10
GUIDE TO USING THE TOOLKIT 12
PART ONE: 14

What is Participatory Monitoring and Evaluation? 14

What is Participatory Video? 14

Participatory Video for Monitoring & Evaluation 15

The Most Significant Change 15

Participatory Video and the Most Significant Change 16

PVMSC Process: step-by-step 19 Additional effects of PVMSC 25

Whatâ??s in a story? 26 Whatâ??s in a video? 26

Whatâ??s in a participatory process? 27

Case Study: Tell it Again: cycles of reflection 29

Q&A of operational considerations 30

#### **KEY STAGES IN PVMSC 32**

Stage 1: Planning and Preparation 32

Stage 2: Collection, selection and videoing of stories 34

Case Study: Using Grounded Theory 34

Stage 3: Participatory editing 35

Stage 4: Screenings and selection of stories 36 Stage 5: Participatory analysis and video report 37 Stage 6: Dissemination 38

Case Study: From Messenger of War to Peace Messenger 38

Learning vs. communicating 41

Facilitation 42

Choosing an appropriate facilitator 43

A Local Evaluation Team 45

Case Study: Using a Local Evaluation Team 47

PART TWO: TOOLS 48

Facilitator Guidelines 48

Case Study: Peer-to-peer evaluation 49 Consider key things that can go WRONG: 52 Case Study: Telling sensitive stories 55

## STORY CIRCLE 58 STORY SELECTION 62

How to select? 65 When selection is difficult 65 Case Study: Stories of violence 67 How to film safely? 68

PREPARING THE STORYTELLER 69
FILMING STORIES OF CHANGE 70
Case Study: The transformative effect 73
FILMING EXTRA FOOTAGE 74
INFORMED CONSENT 76
PARTICIPATORY EDITING 78
Dissemination 80 Case Study: For internal use only 80
SCREENING & SELECTION OF STORIES 82

How to divide your audience into groups? 83 Case Study: Targeted screening events 84

### PARTICIPATORY ANALYSIS 86

Case Study: Unexpected results 88 What is Beneficiary Feedback? 90 Making a video report 90

## **VIDEO REPORT 91**

Games & Exercises 92
PV Games for PVMSC 92
Selected PVMSC exercises 93
Selected Participatory Editing Exercises 95
Selected Screening Exercises 97

Selected Participatory Analysis Exercises 98 Selected Video Report Exercises 98 Energisers 99 Equipment List 101

GLOSSARY 102 RESOURCES 103

> Key Reading 103 Key Watching 103 Resources for Facilitators 104 Theory and Other Examples of Participatory Practice 104

# Category

1. Uncategorized

Date 04/12/2025 Date Created 09/02/2016 Author admin