

# Participatory Video and the Most Significant Change: a guide for facilitators

## Description

by Sara Asadullah & Soledad Muñoz, 2015 [Available as pdf via this webpage](#)

[Tweet](#)

The toolkit is designed to support you in planning and carrying out evaluation using PV with the MSC technique, or PVMSC for short. This is a participatory approach to monitoring, evaluation and learning that amplifies the voices of participants and helps organisations to better understand and improve their programmes.

**Rick Davies comment:** The advice on handling what can be quite emotional moments when people tell stories that matter to them is well said, and is often not covered in text or training introductions to MSC. The advice on taking care with editing video records of MSC stories is also good, addressing an issue that has always niggled me.

## Contents

INTRODUCTION 8

PREFACE 10

GUIDE TO USING THE TOOLKIT 12

PART ONE: 14

What is Participatory Monitoring and Evaluation? 14

What is Participatory Video? 14

Participatory Video for Monitoring & Evaluation 15

The Most Significant Change 15

Participatory Video and the Most Significant Change 16

PVMSC Process: step-by-step 19

Additional effects of PVMSC 25

What's in a story? 26

What's in a video? 26

What's in a participatory process? 27

Case Study: Tell it Again: cycles of reflection 29

Q&A of operational considerations 30

KEY STAGES IN PVMSC 32

Stage 1: Planning and Preparation 32

Stage 2: Collection, selection and videoing of stories 34

Case Study: Using Grounded Theory 34

Stage 3: Participatory editing 35

Stage 4: Screenings and selection of stories 36

Stage 5: Participatory analysis and video report 37

Stage 6: Dissemination 38  
Case Study: From Messenger of War to Peace Messenger 38  
Learning vs. communicating 41  
Facilitation 42  
Choosing an appropriate facilitator 43  
A Local Evaluation Team 45  
Case Study: Using a Local Evaluation Team 47

## PART TWO: TOOLS 48

Facilitator Guidelines 48  
Case Study: Peer-to-peer evaluation 49  
Consider key things that can go WRONG: 52  
Case Study: Telling sensitive stories 55

## STORY CIRCLE 58

## STORY SELECTION 62

How to select? 65  
When selection is difficult 65  
Case Study: Stories of violence 67  
How to film safely? 68

## PREPARING THE STORYTELLER 69

## FILMING STORIES OF CHANGE 70

Case Study: The transformative effect 73

## FILMING EXTRA FOOTAGE 74

## INFORMED CONSENT 76

## PARTICIPATORY EDITING 78

Dissemination 80 Case Study: For internal use only 80

## SCREENING & SELECTION OF STORIES 82

How to divide your audience into groups? 83

Case Study: Targeted screening events 84

## PARTICIPATORY ANALYSIS 86

Case Study: Unexpected results 88  
What is Beneficiary Feedback? 90  
Making a video report 90

## VIDEO REPORT 91

Games & Exercises 92  
PV Games for PVMSC 92  
Selected PVMSC exercises 93  
Selected Participatory Editing Exercises 95  
Selected Screening Exercises 97

Selected Participatory Analysis Exercises 98  
Selected Video Report Exercises 98  
Energisers 99  
Equipment List 101

GLOSSARY 102

RESOURCES 103

Key Reading 103

Key Watching 103

Resources for Facilitators 104

Theory and Other Examples of Participatory Practice 104

### **Category**

1. Uncategorized

### **Date**

23/05/2026

### **Date Created**

09/02/2016

### **Author**

admin