Impact Evaluation: A Guide for Commissioners and Managers

Description

Tweet

Prepared by Elliot Stern for the Big Lottery Fund, Bond, Comic Relief and the Department for International Development, May 2015

Available as pdf

1. Introduction and scope 2

2. What is impact evaluation? 4

Defining impact and impact evaluation 4
Linking cause and effect 5
Explanation and the role of â€~theory' 7
Who defines impact? 7
Impact evaluation and other evaluation approaches 8
Main messages 9

3. Frameworks for designing impact evaluation 10

Designs that support causal claims 10
The design triangle 11
Evaluation questions 11
Evaluation designs 13
Programme attributes 14
Main messages 15

4. What different designs and methods can do 16

Causal inference: linking cause and effect 16
Main types of impact evaluation design 20
The contemporary importance of the â€ contributory' cause 21
Revisiting the †design triangle' 21
Main messages 23

5. Using this guide 24

Drawing up terms of reference and assessing proposals for impact evaluations 25 Assessing proposals 25 Quality of reports and findings 27 Strengths of conclusions and recommendations 28 Using findings from impact evaluations 29 Main messages 29 Annex 30

Category

1. Uncategorized

Date 22/12/2024 Date Created 18/05/2015 Author admin