Test, Learn, Adapt: Developing Public Policy with Randomised Controlled Trials

Description

Tweet

Laura Haynes, Owain Service, Ben Goldacre, David Torgerson. Cabinet Office. Behavioral Insights Team. 2012. Available as pdf

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Introduction
Part 1 â?? What is an RCT and why are they important?
What is a randomised controlled trial?
The case for RCTs-debunking some myths:
1.We donâ??t necessarily knowâ??what worksâ??
2. RCTs donâ??t have to cost a lot of money
3 There are ethical advantages to using RCTs
4. RCTs do not have to be complicated or difficult to run
PART II-Conducting an RCT: 9 key steps
Test
Step1: Identify two or more policy interventions to compare
Step 2: Define the outcome that the policy is intended to influence
Step 3: Decide on the randomisation unit
Step 4: Determine how many units are rquired for robust results
Step 5: Assign each unit to one of the polivy interventions using a robustly random method
Step 6: Introduce the poicy interventions to the assigned groups
Learn
Step 7: Measure the results and determine the impact of the policy interventions
Adapt
Step 8: Adapt your policy intervention to reflect your findings
Step 9: Return to step 1

Category

1. Uncategorized

Tags

1. RCT

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