

# Impact Evaluation in Practice

## Description

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Paul J. Gertler, Sebastian Martinez, Patrick Premand, Laura B. Rawlings, Christel M. J. Vermeersch, World Bank, 2011

Impact Evaluation in Practice is available as [downloadable pdf](#), and can be [bought online](#).

“**Impact Evaluation in Practice** presents a non-technical overview of how to design and use impact evaluation to build more effective programs to alleviate poverty and improve people’s lives. Aimed at policymakers, project managers and development practitioners, the book offers experts and non-experts alike a review of why impact evaluations are important and how they are designed and implemented. The goal is to further the ability of policymakers and practitioners to use impact evaluations to help make policy decisions based on evidence of what works the most effectively.

The book is accompanied by a [set of training material — including videos and power point presentations](#) — developed for the “Turning Promises to Evidence” workshop series of the Office of the Chief Economist for Human Development. It is a reference and self-learning tool for policy-makers interested in using impact evaluations and was developed to serve as a manual for introductory courses on impact evaluation as well as a teaching resource for trainers in academic and policy circles.

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admin