

# Pathfinder : A Practical Guide to Advocacy Evaluation

## Description

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(email from Pathfinder) Hi Rick. We recently published a new resource for the advocacy evaluation field. Our new guide, *Pathfinder : A Practical Guide to Advocacy Evaluation*, comes in three editions—one each for advocates, evaluators, and funders. All three editions, plus a bibliography of useful resources, are free to download and share from our website:

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*Pathfinder* provides a “big picture” view for planning and conducting an advocacy evaluation. Drawn from Innovation Network’s research and consulting experience, the guide encourages the adoption of a “learning-focused evaluation” approach, which prioritizes using knowledge for improvement.

## Tags

1. advocacy

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