

	Zoomerang		SurveyGizmo		SurveyMonkey		QuestionPro		SurveyGold	eSurveysPro		
Survey Tool Overview	Free	Paid	Free	Paid	Free	Paid	Free	Paid	Paid Only (free 30-day trial)	Free	Paid	
Number of Surveys	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	2	Unlimited	Unlimited	Unlimited	Unlimited	
Max. Questions per Survey	30	Unlimited	Unlimited	Unlimited	10	Unlimited	10	Unlimited	Unlimited	Unlimited	Unlimited	
Max. Responses per Survey	100	Unlimited	250	1K/5K/50K	100	1K/unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	
Availability of Results	10 days	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Until downloaded / 6 months	Unlimited	Unlimited	
<b>Plans &amp; Pricing</b>	<b>Non Profit:</b> \$350 / Year \$99 / 3 Months \$75 / 1 Month  <b>Education:</b> \$599 / Year \$99 / 3 Months \$75 / 1 Month  <b>Business:</b> \$599 / Year \$199 / 3 Months \$75 / 1 Month		<b>Non Profit:</b> 50% discount on Pro or Enterprise plan.  <b>Personal:</b> \$19 / Month 1 user per account  <b>Pro:</b> \$49 / Month 5 users per account  <b>Enterprise:</b> \$159 / Month 20 users per account		<b>Non Profit:</b> 25% discount on Quarterly Pro or Yearly Pro plan.  <b>Monthly Pro:</b> \$19.95 / Month  <b>Quarterly Pro:</b> \$59.85 / Quarter (3 Months)  <b>Yearly Pro:</b> \$200 / Year  <i>* Multiple users can share the same account.</i>		<b>Non Profit:</b> Free Web Pro subscription. Conditions apply.  <b>Web Pro:</b> \$149 / Year \$15 / Month  <b>Corporate:</b> \$1999 / Year \$199 / Month  <b>Enterprise:</b> \$4999 / Year \$499 / Month		<b>Non Profit:</b> \$79 per individual license. Quantity discounts provided for group licenses.  <b>Individual License:</b> \$129  <b>Group License:</b> Pricing is based on number of users and institution type. Quantity discounts apply.  <i>* Receive a free 1-year subscription to SurveyGold Plus service (with any license).</i>		<b>Basic Account:</b> \$100 / Year  <b>Premium Account:</b> \$200 / Year	
<b>Survey Design</b>	Free	Paid	Free	Paid	Free	Paid	Free	Paid	Paid Only	Free	Paid	
Create from scratch or using customizable templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Include own logo/images		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Question types	15	15	17	17	15	15	14	14	Standard question types	14	14	
Randomize response options	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Validate responses		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Skip/Branch logic	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Piping				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Save/copy/edit surveys	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Customize "Thank You" page		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Multiple languages supported	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> C/E				
Remove branding from survey		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> E	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> E	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
508 Accessibility compliant			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	
<b>Survey Deployment</b>	Free	Paid	Free	Paid	Free	Paid	Free	Paid	Paid Only	Free	Paid	
Launch via Email/Website link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use your email lists		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Customize email invitations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Send completion reminders		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Redirect to site on completion		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> C/E	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> P	
Pre-schedule survey launch		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>								
<b>Survey Reporting</b>	Free	Paid	Free	Paid	Free	Paid	Free	Paid	Paid Only	Free	Paid	
View survey results online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Cross tabulate responses		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Filtering/segmentation		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> C/E	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Control sharing of data		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Export to Excel/CSV		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Export to Word				<input checked="" type="checkbox"/> PR/E			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Export PDF		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> PR/E			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Generate PowerPoint reports		<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/> C/E		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Customer Support</b>	Free	Paid	Free	Paid	Free	Paid	Free	Paid	Paid Only	Free	Paid	
Knowledge Base/FAQ	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Demo tutorials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Support forums			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>								
Email support		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> W/C	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> B	
Phone support		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> E				<input checked="" type="checkbox"/> C			<input checked="" type="checkbox"/> P	