Social Network Analysis And the Evaluation of Leadership Networks

Description

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Abstract
Leadership development practitioners have become increasingly interested in networks as a way to strengthen relationships among leaders in fields, communities, and organizations. This paper offers a framework for conceptualizing different types of leadership networks and uses case examples to identify outcomes typically associated with each type of network. One challenge for the field of leadership development has been how to evaluate leadership networks. Social Network Analysis (SNA) is a promising evaluation approach that uses mathematics and visualization to represent the structure of relationships between people, organizations, goals, interests, and other entities within a larger system. Core social network concepts are introduced and explained to illuminate the value of SNA as an evaluation and capacity-building tool.

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Category

1. Uncategorized

Tags

1. leadership
2. Networks

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