Pathfinder : A Practical Guide to Advocacy Evaluation

Description

Tweet

(email from Pathfinder) Hi Rick. We recently published a new resource for the advocacy evaluation field. Our new guide, *Pathfinder : A Practical Guide to Advocacy Evaluation*, comes in three editions-one each for advocates, evaluators, and funders. All three editions, plus a bibliography of useful resources, are free to download and share from our website:

- http://www.innonet.org/client_docs/File/advocacy/pathfinder_advocate_web.pdf
- http://www.innonet.org/client_docs/File/advocacy/pathfinder_evaluator_web.pdf
- http://www.innonet.org/client_docs/File/advocacy/pathfinder_funder_web.pdf
- http://www.innonet.org/client_docs/File/advocacy/InnoNet_Pathfinder_Resource_List.pdf

Pathfinder provides a â??big pictureâ?• view for planning and conducting an advocacy evaluation. Drawn from Innovation Networkâ??s research and consulting experience, the guide encourages the adoption of a â??learning-focused evaluationâ?• approach, which prioritizes using knowledge for improvement.

Tags

1. advocacy

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