PRISM: TOOLKIT FOR EVALUATING THE OUTCOMES AND IMPACTS ?OF SMALL/MEDIUM-SIZED CONSERVATION PROJECTS

Description

WHAT IS PRISM?

PRISM is a toolkit that aims to support small/medium-sized conservation projects to effectively evaluate the outcomes and impacts of their work.

The toolkit has been developed by a collaboration of several conservation NGOs with additional input from scientists and practitioners from across the conservation sector.

The toolkit is divided into four main sections:

Introduction and Key Concepts: Provides a basic overview of the theory behind evaluation relevant to small/medium-sized conservation projects

Designing and Implementing the Evaluation: Guides users through a simple, step by step process for evaluating project outcomes and impacts, including identifying what you need to evaluate, how to collect evaluation data, analysing/interpreting results and deciding what to do next.

Modules: Provides users with additional guidance and directs users towards methods for evaluating outcomes/impacts resulting from five different kinds of conservation action:

- Awareness and Attitudes
- Capacity Development
- Livelihoods and Governance
- Policy
- Species and Habitat Management

Method factsheets: Outlines over 60 practical, easy to use methods and supplementary guidance factsheets for collecting, analysing and interpreting evaluation data

Toolkit Website: https://conservationevaluation.org/
PDF copy of manual- Download request form: https://conservationevaluation.org/download/

Category

1. Uncategorized

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