Who Measures Change

Description

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â??Who Measures Change?â?• is a detailed introduction to the participatory monitoring and evaluation of communication for social change. It explains the value of a participatory approach and outlines key PM&E principles and stages in the process. It also includes tools on M&E methodologies, indicators and questions relevant to CFSC, and a sample of relevant data collection techniques.

Measuring Change is an abridged 12p. version of Who Measures Change? produced for practitioners and community groups interested in further developing their skills in communication for social change and in participatory monitoring and evaluation.

Communities Measure Change is an at-a-glance reference guide to the participatory monitoring and evaluation of communication for social change, designed to be distributed during CFSC and related training workshops.

All are produced by the Communication for Social Change Consortium

Tags

1. communications

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