

# Evaluation Failures: 22 Tales of Mistakes Made and Lessons Learned

## Description

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But \$30 for 184-page paperback is going to limit its appeal! The electronic version is similarly expensive, more like the cost of a hardback. Fortunately, two example chapters (1 and 8) are available as free pdfs, see below. Reading those two chapters makes me think the rest of the book would also be well worthwhile reading. It is not often you see anything written at length about evaluation failures. Perhaps we should set up an online-confessional, where we can line up to anonymously confess our un/professional sins. I will certainly be one of those needing to join such a queue! :)

### **PART I. MANAGE THE EVALUATION**

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