Comic: The problem with averaging star ratings

Description

Tweet

Courtesy of http://xkcd.com/937/



RD Comment: This problem is not unique to websites and smart phones. More than one donor agency uses â??traffic lightsâ?• (red, amber, green ratings) to summarise complex performance information into a simple-enough-to-digest form for their hard pressed senior managers

Category

1. Uncategorized

Tags

1. comic
2. ixcd

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