Measuring Change II: Expanding Knowledge on Monitoring and Evaluation in Media Development

Description

Tweet

Date: Monday, 12 October, 2:30pm â?? Wednesday, 14 October, 2:30pm
Venue: Bad Honnef (near Bonn), GermanVenue: y

Deadline for registration is August 15, 2009

Conference Aim

- To share latest trends, tools, and learning regarding:
- Assessing media landscapes and training initiatives
- Evaluating how media development cooperation may affect mediaâ??s potential to change societies
- Approaches to M&E from project implementer and donor perspectives

Conference Description
The 5th International Symposium of the German â??Forum Medien und Entwicklungâ?• (FoME, Forum Media and Development) is expanding its discussions on Monitoring and Evaluation (M&E) in media development cooperation launched in its October 2007 Conference, Measuring Change.

The four thematic blocks will continue earlier discussions on assessing media landscapes, experiences in evaluating the quality and impact of training, and how the mediaâ??s contribution to social and political change is assessed. Different donor and media assistance organisations will present their approaches to M&E and share their experiences with existing frameworks.

During the conference, the mediaME-Wiki will be officially launched. mediaME is a participatory platform for sharing tools and approaches for media development monitoring and evaluation. The initiative rose fromthe strong desire of participants at the 2007 Measuring Change conference to collect and share knowledge and experience in media development M&E. Collaborators in this initiative include media assistance organisations, researchers, and other media and development practitioners.

The Symposium will again take place in Bad Honnef (near Bonn), Germany, on Monday, 12 October, 2:30pm â?? Wednesday, 14 October, 2:30pm. On behalf of FoME, CAMECO is overseeing conference organisation. The provisional programme and a registration form can be downloaded under http://www.cameco.org.

For further information about the conference or the mediaME initiative, please contact sofie.jannusch@cameco.org

The 2007 conference report, â??Measuring Change: Planning, Monitoring and Evaluation in Media Development Cooperationâ?• is available at:http://www.cameco.org/files/measuring_change_1.pdf

Looking forward to meeting you in Bad Honnef,

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1. Conferences
2. Types of Events

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