

The Elusive Craft of Evaluating Advocacy

Description

[Original paper](#) by [Steven Teles](#), Department of Political Science, Johns Hopkins University, and [Mark Schmitt](#), Roosevelt Institute. Published with support provided by The William and Flora Hewlett Foundation. Found courtesy of [@alb202](#) [Tweet](#)

A version of this paper was published in the [Stanford Social Innovation Review in May 2011](#) and is [available as a pdf](#)

“The political process is chaotic and often takes years to unfold, making it difficult to use traditional measures to evaluate the effectiveness of advocacy organizations. There are, however, unconventional methods one can use to evaluate advocacy organizations and make strategic investments in that arena.”

Tags

1. advocacy
2. influence
3. Journal
4. policy

Date

21/06/2026

Date Created

31/05/2011

Author

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