

Participatory Video and the Most Significant Change: a guide for facilitators

Description

by Sara Asadullah & Soledad Muñiz, 2015 [Available as pdf via this webpage](#)

[Tweet](#)

The toolkit is designed to support you in planning and carrying out evaluation using PV with the MSC technique, or PVMSC for short. This is a participatory approach to monitoring, evaluation and learning that amplifies the voices of participants and helps organisations to better understand and improve their programmes.

Rick Davies comment: The advice on handling what can be quite emotional moments when people tell

stories that matter to them is well said, and is often not covered in text or training introductions to MSC. The advice on taking care with editing video records of MSC stories is also good, addressing an issue that has always niggled me.

Contents

INTRODUCTION 8

PREFACE 10

GUIDE TO USING THE TOOLKIT 12

PART ONE: 14

 What is Participatory Monitoring and Evaluation? 14

 What is Participatory Video? 14

 Participatory Video for Monitoring & Evaluation 15

 The Most Significant Change 15

 Participatory Video and the Most Significant Change 16

 PVMSC Process: step-by-step 19

 Additional effects of PVMSC 25

 What's in a story? 26

 What's in a video? 26

 What's in a participatory process? 27

 Case Study: Tell it Again: cycles of reflection 29

 Q&A of operational considerations 30

KEY STAGES IN PVMSC 32

 Stage 1: Planning and Preparation 32

 Stage 2: Collection, selection and videoing of stories 34

 Case Study: Using Grounded Theory 34

 Stage 3: Participatory editing 35

 Stage 4: Screenings and selection of stories 36

 Stage 5: Participatory analysis and video report 37

Stage 6: Dissemination	38
Case Study: From Messenger of War to Peace Messenger	38
Learning vs. communicating	41
Facilitation	42
Choosing an appropriate facilitator	43
A Local Evaluation Team	45
Case Study: Using a Local Evaluation Team	47

PART TWO: TOOLS 48

Facilitator Guidelines	48
Case Study: Peer-to-peer evaluation	49
Consider key things that can go WRONG:	52
Case Study: Telling sensitive stories	55

STORY CIRCLE 58

STORY SELECTION 62

How to select?	65
When selection is difficult	65
Case Study: Stories of violence	67
How to film safely?	68

PREPARING THE STORYTELLER 69

FILMING STORIES OF CHANGE	70
Case Study: The transformative effect	73
FILMING EXTRA FOOTAGE	74
INFORMED CONSENT	76
PARTICIPATORY EDITING	78
Dissemination	80
Case Study: For internal use only	80
SCREENING & SELECTION OF STORIES	82

How to divide your audience into groups?	83
Case Study: Targeted screening events	84

PARTICIPATORY ANALYSIS 86

Case Study: Unexpected results	88
What is Beneficiary Feedback?	90
Making a video report	90

VIDEO REPORT 91

Games & Exercises	92
PV Games for PVMSC	92
Selected PVMSC exercises	93
Selected Participatory Editing Exercises	95
Selected Screening Exercises	97

Selected Participatory Analysis Exercises 98

Selected Video Report Exercises 98

Energisers 99

Equipment List 101

GLOSSARY 102

RESOURCES 103

Key Reading 103

Key Watching 103

Resources for Facilitators 104

Theory and Other Examples of Participatory Practice 104

Category

1. Uncategorized

Date

10/02/2026

Date Created

09/02/2016

Author

admin