

# Why evaluations fail: The importance of good monitoring (DCED, 2014)

## Description

Adam Kessler and Jim Tanburn, August 2014, Donor Committee for Enterprise Development (DCED). 9 pages. [Available as pdf.](#)

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**Introduction:** A development programme without a strong internal monitoring system often cannot be effectively evaluated. The DCED Standard for Results Measurement is a widely-used monitoring framework, and this document discusses how it relates to external evaluations. Why should evaluators be interested in monitoring systems? How can the DCED Standard support evaluations, and vice versa? Who is responsible for what, and what are the expectations of each? This document expands previous work by the UK Department for International Development (DFID).

This document is relevant for evaluators, those commissioning evaluations, and practitioners in programmes using the DCED Standard and undergoing an evaluation. It provides a basis for dialogue with the evaluation community; the aims of that dialogue are to identify sources of evaluation expertise available to support programmes using the DCED Standard, and to promote the Standard to programmes needing to improve their monitoring system. We would welcome further discussions on the topic, and invite you to contact us at [Results@Enterprise-Development.org](mailto:Results@Enterprise-Development.org) with any questions or comments.

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## Category

- 1. Uncategorized

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