

Making Connections: Using Social Network Analysis for Program Evaluation

Description

by Todd Honeycutt, [Issue Brief, November 2009](#), Number 1, Mathematica Policy Research, Inc. 4 pages

[Tweet](#)

Abstract: Social network analysis (SNA) is a methodological approach to measuring and mapping relationships. It can be used to study whole networks, all of the ties within a defined group, or connections that individuals have in their personal communities. The resulting graph-based structures illustrate the composition and effectiveness of networks on a variety of levels. Programs that can benefit from a social network perspective are common in evaluation research. This brief introduces the concepts behind SNA and illustrates how to use this method in process and outcome evaluations.

Tags

1. Networks

Date

25/06/2026

Date Created

30/03/2010

Author

admin