Fit for the Future Conference: Measuring Impact, Communicating Results

Description

Tweet

Fit for the Future Conference: Measuring Impact, Communicating Results,
Date: 28 April 2010
Venue: London.
Find out more and book here: http://www.charitycomms.org.uk/measuring_impact

Itâ??s not enough for charity communicators to simply tell the world about the great work their organisation does. Today charities are expected to demonstrate their impact. Knowing how well your charity performs will help it to improve, develop, inspire and influence the right people. Join us at this one day conference to learn about the nuts and bolts of measuring and communicating impact.

On the agenda:

* Practical guides on how to measure impact
* â??How we did itâ?? case studies from other charities including The National Trust, RNID, and WRVS
* Advice on bringing results information to life
* Learn how to attach financial value to your impact using SROI
* Hear from City Bridge Trustâ??s Chief Grants Officer on what results information they look for in grant applications
* NCVO explores how to effectively evaluate campaigns

Category

1. Conferences
2. Types of Events
3. Uncategorized

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