

A Handbook Of Data Collection Tools: Companion To [A Guide To Measuring Advocacy And Policy](#)

Description

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Abstract

What are examples of data collection tools for evaluating advocacy?

[This handbook of tools](#) is a companion to [ORS's A Guide To Measuring Advocacy And Policy](#).

The data collection tools included in the handbook have actually been used to evaluate advocacy or related efforts. The data collection instruments apply to six outcomes areas:

- * Shifts in Social Norms;
- * Strengthened Organizational Capacity;
- * Strengthened Alliances;
- * Strengthened Base of Support;
- * Improved Policies; and
- * Changes in Impact.

Tags

1. advocacy

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