

# A Handbook Of Data Collection Tools: Companion To [A Guide To Measuring Advocacy And Policy](#)

## Description

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### Abstract

What are examples of data collection tools for evaluating advocacy?

[This handbook of tools](#) is a companion to [ORS's A Guide To Measuring Advocacy And Policy](#).

The data collection tools included in the handbook have actually been used to evaluate advocacy or related efforts. The data collection instruments apply to six outcomes areas:

- \* Shifts in Social Norms;
- \* Strengthened Organizational Capacity;
- \* Strengthened Alliances;
- \* Strengthened Base of Support;
- \* Improved Policies; and
- \* Changes in Impact.

## Tags

1. advocacy

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